

For suppliers to KRAV-certified companies

Information about how to fulfill the requirements for organic products

KRAV is a sustainability label for organic food products mainly used on the Swedish market. The label has very high recognition (98%) among consumers in Sweden. KRAV has extra requirements in the standards that are stricter than the EU-regulation and NOP. The KRAV-certified company will require documentation to be able to KRAV-certify a product produced as organic outside Sweden.

Are the requirements fulfilled?

You should start with assessing the possibility to fulfill and verify the extra requirements for all ingredients. You find them in chapter 16 in KRAV's standard. <http://www.krav.se/krav-standards>

The first question is;

- Does the actual production fulfil the extra requirements?
- If so, the next question is: how will you do the verification?

KRAV has different extra requirements depending of the type of product. Some examples:

- The fulfillment of social responsibility requirements has to be verified for all kinds of production outside EU/EES, Switzerland, Canada, Australia, Japan, New Zealand and USA.
- For wild harvest, greenhouse production, and mushrooms there are also different specific requirements, but for most other crops, there are no specific requirements.
- For animal production, there are different requirements depending on the type of product.
- For NOP-certified products from USA there are specific extra requirements for crops and for animal production.

Depending on the production and the supply chain, it will vary how easy it is to verify the extra requirements. For example, for a processed product sourced from many operators or a multi-ingredient product containing animal products, it can be quite difficult to verify the extra requirements. On the other hand, for most crop products from Europe, there are no extra requirements. For the extra requirements for social responsibility, the easiest is if the production

and the suppliers are certified according to any of the standards/system for supplier evaluation that KRAV recognize.

[Recognized Systems Social Responsibility](#)

How should the verification of the extra requirements be done?

The extra requirements must be verified through any of these ways:

- A standard/system for supplier evaluation recognized by KRAV
- KRAVs checklist(s) verified by a certification body accredited for organic production
- KRAVs checklist(s) verified by a person qualified to audit organic production

For lists of standards/system for supplier evaluation, checklists and other tools please visit:

<http://www.krav.se/extra-requirements-all-products>

<http://www.krav.se/product-specific-requirements>

When using the checklists, the extra requirements must be verified on-site of all primary producers and at the operators where processing or packaging takes place. For example, for a feta cheese product, the processing and the farm production must meet the extra requirements. Agents that only sell the product and do not modify it do not need to be checked.

What do you have to do with the documentation?

You as a supplier must make sure that the extra requirements are met. The documentation of that the extra requirements are met should be sent “upstream” to the next part in the supply chain. For example if the product should be processed before sold to the KRAV-certified company then you should send the verification documents from the primary production to the processor. The processor should then send all documents onwards to the KRAV-certified company.

Questions

If you have questions about the standards and verification of the extra requirements please contact livsmedel@krav.se