



For Suppliers to KRAV-certified Companies

### **About the KRAV Label**

KRAV is a sustainability label for organic food used mainly in Sweden. The label is very well known and trusted among consumers in Sweden. The KRAV standards are stricter and more far-reaching than the EU regulation for organic production and the National Organic Program (NOP) in the USA. A KRAV-certified company therefore requires more documentation to KRAV-certify an organic product produced outside of Sweden than is required to certify organic production according to the EU regulation and NOP.

### **System for Minimizing Risks in Relation to Social Responsibility**

For many years KRAV has had requirements for verifying social responsibility in high-risk countries. In addition, KRAV-certification requires auditing of the working conditions in Sweden, especially in high-risk situations.

As of 1 January 2022, the KRAV standards require that a KRAV-certified company has a Corporate Social Responsibility (CSR) system and performs a risk analysis. In case of identified risks, they must describe how the risks will be minimized.

To comply with the KRAV standards, companies need information from their suppliers that they may not have asked for before. It is up to the KRAV-certified company to develop their own system, but it must be in line with the objectives of the UN Universal Declaration of Human Rights and the ILO core conventions.

For example, a buyer may ask you to make a self-declaration. They may also ask you to sign their code of conduct or ask for your code of conduct.

### **Questions**

If you have questions about the KRAV standards, please contact [foodl@krav.se](mailto:foodl@krav.se)